



National Charity League, Inc.

FOR IMMEDIATE RELEASE

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**NATIONAL CHARITY LEAGUE, INC. CONTINUES TO CREATE NEXT
GENERATION LEADERS**

Costa Mesa, CA (Oct. 18, 2021) – [National Charity League, Inc.](#) (NCL), has a unique program designed to empower members to succeed as confident, well-rounded contributors to society while making a positive impact in the communities they serve. They do this through their three programming pillars of philanthropy, leadership and culture. With a focus on leadership, NCL continues to create next generation leaders through their youngest members, Ticktockers.

The National Ticktock Advisory Council is a forum to give Ticktockers (or members in grades 7-12) a voice in shaping the future of NCL programming. Council members interface with other Ticktockers from all grade levels, representing all NCL regions nationwide to share ideas and work on projects facilitated by the NCL, Inc. Director of Programs.

“It’s such a pleasure working with these young ladies and seeing how much they flourish in this environment.” said Iris Swinea, NCL, Inc. Director of Programs “Their ideas and creative thinking allow us to innovate as an organization that continues to grow.”

Council members gain collaborative leadership skills working with chapter and national leaders through the development of a single project, based on the strategic initiatives of the organization. All projects are designed to enhance the overall NCL experience. This year, the key focus will be on aligning the National Philanthropy Program with NCL’s core program and assessing the core program curriculum. NCL partners with 4 national philanthropy partners, including Alzheimer’s Association, American Heart Association, Operation Gratitude and The Kindness Campaign.

Members must apply to participate in the Council. While NCL received over 80 applications, today they announced the 20 members of the 2021-2022 National Ticktock Advisory Council who will lead the way for this year’s project. Meet the girls!



About National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation’s premier mother-daughter non-profit organization. By incorporating mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond through leadership development, philanthropy, and culture. National Charity League recognizes the importance of diverse perspectives and experiences to meet the needs of the communities it serves.

Currently, the philanthropic organization has over 200,000 members and alumnae in hundreds of chapters across the nation. Last year, members contributed more than 2.7 million volunteer hours to more than 6,000 local philanthropy partners and their chapters, resulting in a \$85 million fiscal impact. National Charity League proudly celebrates its 100th anniversary in 2025.

Do you want to make an impact in your local community?

Visit www.nationalcharityleague.org to find more information on how to get involved.

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