



*National Charity League, Inc.*®

# Sponsorship Opportunities

## SUMMIT 2023

for Grade Level Advisors and Chapter Support

May 5-7

Gaylord Texan Resort and Convention Center  
Dallas, TX

# SPONSORSHIP OPPORTUNITIES

[www.nationalcharityleague.org](http://www.nationalcharityleague.org)

National Charity League, a fast-growing association of over 295 local philanthropic organizations in 32 states, is gathering its leaders for the National Charity League Summit. You could be part of the action, with the opportunity to reach over 200,000 members and alumnae!

The Summit will focus on two topics: The GLA experience and bringing together national leaders to enhance chapter support. This year, we have a specific target audience, focusing on Grade Level Advisors, Members who work closely with our Ticktockers. Also, National Leaders and volunteers that work with chapters day in and out will be in attendance. We expect to have 600-800 NCL members on-site, including our National Board of Directors. The Summit format allows us to dig deeper into important topics for all chapters



## STATS

**600+**  
**Attendees**

**20,000+**  
**Followers**

**200,000+**  
**Members & Alumnae**

Focused groups: National Leaders, Board of Directors, and Grade Level Advisors

- 1.4M monthly views
- 30,000 website visits
- 5,000+ members engaged on social media

- 80,000+ active members
- 295 chapters



“

*National Charity League has helped my daughter see herself in a different way... that she is part of something bigger — a culture that supports giving back.*

”

## Fast Facts

MEMBERS  
AND ALUMNAE

**200,000**

10 YEAR MEMBER  
GROWTH

**90%**

NUMBER OF  
U.S. STATES

**32**

## SOCIAL CAUSES

**Nearly 3M**  
Annual Philanthropic Hours

**\$86M+**  
Financial Impact



Animals  
97,750 hours / \$2,883,625



Children & Youth  
260,328 hours / \$7,679,676



Differently Abled  
64,363 hours / \$1,898,709



Disaster Response/  
Environment  
57,096 hours / \$1,684,332



Education  
53,407 hours / \$1,575,507



Family Services  
129,324 hours / \$3,815,058



Food  
159,297 hours / \$4,699,262



Health  
161,336 hours / \$4,759,412



Housing  
114,754 hours / \$3,385,243



Military  
109,138 hours / \$3,219,571



Older Adults  
112,833 hours / \$3,328,574



Social Services  
44,517 hours / \$1,313,252

NONPROFIT PARTNERS

**6,000+**



*National Charity League develops a new generation of leaders and a new generation of people who have a heart for their community.*



## SPONSORSHIP OPPORTUNITIES



### **Platinum Sponsor- \$15,000**

1 available

- Virtually provide opening remarks at keynote presentation
- Featured placement of your logo and website link on the official Summit website
- Sponsor profile on Summit app
- Special recognition on three e-blasts with a quote from your leadership
- Placement of logo in all Summit e-blasts reaching audiences of 2,000+
- Option to provide pre-approved special gifts to attendees from your organization
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Highlighted on social media (1x per month) using a video or other digital materials from your organization



### **Gold Sponsor - \$10,000**

1 Available

- Featured sponsor for lunch and panel discussion with NCL Leaders
- Featured placement of your logo and website link on the official Summit website
- Sponsor profile on Summit app
- Special recognition on three e-blasts with a quote from your leadership
- Placement of logo in all Summit e-blasts reaching audiences of 2,000+
- Option to provide pre-approved special gifts to attendees from your organization
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Highlighted on social media (quarterly/3x per year) using a video or other digital materials from your organization



### **Silver Sponsor- \$5,000**

Multiple available

- Featured placement of your logo and website link on the official Summit website
- Sponsor profile on Summit app
- Placement of logo in all Summit e-blasts reaching audiences of 2,000+
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Highlighted on social media (2x per year)



### **Bronze - \$500**

Multiple available

- Featured placement of your logo and website link on the official Summit website
- Sponsor profile on Summit app
- Placement of logo in all Summit e-blasts reaching audiences of 2,000+

# SPONSORSHIP AGREEMENT

Please print the requested information as it shall appear in printed and digital materials:

Name/Title \_\_\_\_\_

Company \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State & Zip Code \_\_\_\_\_

Telephone/Fax \_\_\_\_\_

Email \_\_\_\_\_

Please indicate sponsorship choice:

Summit Sponsorship

Platinum \$15,000

Gold \$10,000

Silver \$5,000

Bronze \$500

\_\_\_\_\_  
Signature and title of authorized representative

\_\_\_\_\_  
Date

Email this agreement to [Katie.Earnhart@nclonline.org](mailto:Katie.Earnhart@nclonline.org)

Mail and make check payable to:

Summit 2023

C/O National Charity League, Inc.

P.O. Box 60272

Irvine, CA 92602

Attn: Tia Kline

Phone: (714) 966-1005 X202

Prefer to pay online? Click [HERE](#) to select your sponsorship level & process payment.

## Terms and Conditions:

- The package or level may be tailored to meet the needs of each sponsor.
- Priority for sponsor opportunities is based on confirmed payment received in full and in a timely manner to meet Summit production deadlines.
- NCL's Board of Directors reserves the right to approve all sponsors.