

## FOR IMMEDIATE RELEASE

Stacey Doss, APR
Sagon-Phior
Stacey.doss@sagon-phior.com
949-285-2362

## NATIONAL CHARITY LEAGUE, INC. PROUDLY ANNOUNCES ITS 95th ANNIVERSARY YEAR

COSTA MESA, CA (Oct. 29, 2019) — National Charity League, Inc. (NCL), the nation's premier mother-daughter non-profit organization, will celebrate its 95<sup>th</sup> Anniversary, a milestone the organization reaches in 2020. NCL's rich history began in 1925 when a special group of women in the Los Angeles community made layettes for the American Red Cross and assembled food baskets for the hungry. From there, the organization has grown to over 72,000 members who have served over 10 million volunteer hours across the country.

To honor the women who led the organization since 1925, NCL is beginning a recognition program highlighting its past presidents. To view NCL's history, as well as the past president timeline, please visit the website: <a href="https://www.nationalcharityleague.org">www.nationalcharityleague.org</a>.

"We're starting our celebration by honoring the exemplary service of our past presidents, because without them, we would not have reached our 95<sup>th</sup> anniversary," said Renée Tuzee, CEO, National Charity League, Inc. "It's through their vision and leadership that we have not only survived over the last century, but have grown, and affirmed our position as the first and only non-profit that cultivates mother-daughter philanthropists."

"I am truly humbled and proud to carry the NCL torch into our 95th year and to honor the distinguished women who have served before me," said Denise Lilley, NCL's current Board of Directors President. "There is so much we can learn from these visionary women who dedicated their time, talents and energy to the highest leadership office within National Charity League. I look forward to celebrating them over the next year and beyond as we embrace our profound heritage."

NCL will continue its 95<sup>th</sup> anniversary celebration at the Annual Leadership Conference which will be held at the Gaylord Texan Resort & Convention Center in Grapevine, Texas, April 22-24, 2020. The philanthropic theme will be "We Are One, Leading with Hearts and Hands." To learn more about how to partner or showcase at NCL's grandest event of the century, contact <a href="mailto:Sponsorship@NCLonline.org">Sponsorship@NCLonline.org</a> or go to <a href="mailto:NationalCharityLeague.org">NationalCharityLeague.org</a>.

## **About National Charity League, Inc.**

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.

Currently, the philanthropic organization has over 72,000 members in hundreds of chapters across the nation. Having grown by nearly 70 percent in the last decade, those members contributed more than 2.7 million volunteer hours to more than 4,000 local philanthropy partners last year alone, resulting in a \$66 million fiscal impact. National Charity League will proudly celebrate its 95th anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit <a href="www.nationalcharityleague.org">www.nationalcharityleague.org</a> to find a chapter in your area.