



National Charity League, Inc.®

# Connecting hearts, hands and minds so every community thrives

## Why Invest in NCL, Inc.?



NCL, Inc. is the leading nonprofit for mothers and daughters to volunteer in local communities across the country. For nearly a century, NCL members have partnered with thousands of philanthropies to help those in need. This culture of family connection and leadership strengthens and builds future generations of philanthropists. NCL leads the way in creating a unique bond between mothers and daughters that sets the foundation for a lifetime relationship with each other and their community. When multiplied by tens of thousands of mothers and daughters, each of our chapters fuel the collective power that the women of National Charity League have to help communities thrive.

## NCL's Impact

NCL has over 287 chapters nationwide that serve over 6,000 local philanthropies addressing top areas of need, such as health, food & housing, women's causes and disaster relief. Our chapters are led by mother and daughter members who become lifelong philanthropists, volunteering over 2.7 million hours annually to make an impact and help their communities thrive. From families and children facing hunger, elderly living with Alzheimer's or dementia, women suffering from critical heart diseases, first responders overwhelmed with the effects of COVID-19, and much more.



*NCL has brought such rich memories and experiences for my two daughters, my husband and myself. We have all made lifelong friendships, learned so much from our volunteer experiences, and brought our family closer together. Our family feels fortunate to be able to continue to donate to the organization to help the organization thrive and grow. It is a privilege to give back to an organization that has given so much to our family.*

- Robin Doherty, Donor





*National Charity League, Inc.®*

## ***Invest in Us***

With your financial contribution, our members can continue making a difference in their diverse communities. High quality national programming and leadership experiences enhance member engagement. When our organization thrives, chapters thrive. When chapters thrive, communities thrive.



## ***Giving Opportunities***

*Invest in our strategic growth initiatives and commitment to inclusion and accessibility. NCL recognizes the importance of diverse perspectives and experiences to meet the needs of the communities we live in and serve. With your support, our national footprint will continue to grow.*

- Enhance the Ticktocker Voice and our next generation of leaders - Daughters in 7th through 12th grade, known as Ticktockers, participate in NCL's core program for 6 years. The program pillars include leadership, philanthropy, and culture. Enhance the Ticktocker voice through quality programming, which equips them to be courageous leaders and life-long philanthropists. Help NCL empower today's girls to be tomorrow's future.
- Forever NCL Program - NCL is a lifetime experience. Members who stay engaged beyond the 6-year core program have the opportunity to connect, network, and lead with other members across the country. They are mentors to all NCL members, who sustain the organization as community leaders.
- Reducing Barriers Through Technology - In 2020-2021, NCL served over 10,000 members through virtual activities. Having technology and the expertise to stage these events, trainings, volunteer opportunities, and programs provide consistent and high-quality content for our 200,000 members and alumnae, and over 290 chapters. Technology also allows greater access to diversified content, national trainers, experts for leadership development, and connects members in meaningful ways across geographies. Ever-changing needs require dynamic responses, and technology is critical for driving future success.

***For More Information***

Visit [www.NationalCharityLeague.org](http://www.NationalCharityLeague.org)

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