



*National Charity League, Inc.®*

**ENVISION 100**

EMPOWERING COMMUNITY

2021 LEADERSHIP CONFERENCE

**Sponsorship Opportunities**

## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

[www.nationalcharityleague.org](http://www.nationalcharityleague.org) >

National Charity League, a fast-growing association of over 280 local philanthropic organizations in 30 states with over 200,000 members and alumnae, is gathering its leaders for the National Charity League Annual Meeting & Leadership Conference. You could be part of the action!

More than 1,000 attendees are expected to participate. If you want to engage with a dynamic group of moms who are also leaders, influencers, and active volunteers in their local communities, this event is the place to be.



### *Why we hope you'll join us*



#### CONNECT

- Exchange ideas about social impact with women community leaders who are responsible for nearly 3 million volunteer hours annually in their local communities
- Nearly 70% of our adult volunteer leaders are working professionals with the majority in careers with household incomes over \$150,000



#### SHOWCASE

- Demonstrate to these community influencers, who also serve more than 6,000 philanthropic partners, how your company can help support volunteers, philanthropy partners and the millions of people who receive their help
- Showcase your products and services in a personal and friendly setting



#### ENGAGE

- Women control \$40 trillion in spending and influence 83% of all consumer spending in the U.S
- Gen Z is on track to be the largest generation of consumers by 2020, and 93% of households say she influences their purchases
- Acknowledge her power, engage and learn what you can do for her



“

*National Charity League  
has helped my daughter see  
herself in a different way...  
that she is part  
of something bigger —  
a culture that supports  
giving back.*

”

## Fast Facts

CONFERENCE  
ATTENDEES

**800+**

MEMBERS  
AND ALUMNAE

**200,000**

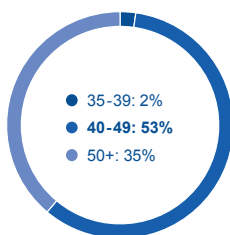
10 YEAR MEMBER  
GROWTH

**71%**

NUMBER OF  
U.S. STATES

**30**

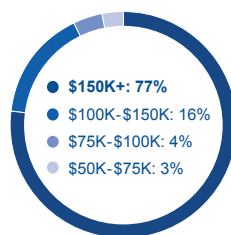
MOTHERS | AGES



DAUGHTERS | AGES



HOUSEHOLD | INCOME



## SOCIAL CAUSES



Hunger



Homelessness



Disabled



Seniors



Women



Child & Youth



Community



Family



Health



Military



Education



Animals

NONPROFIT PARTNERS

**6,000+**

“ *National Charity League develops a new generation of leaders and a new generation of people who have a heart for their community.* ”

## CONFERENCE SPONSORSHIP OPPORTUNITIES



### ***Platinum - \$25,000***

(Exclusive Conference Sponsorship Opportunity)

- Co-branded individual conference keepsake boxes (1,500 boxes)
- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Rotating banner on app & conference website
- Highlighted on social media (2x per month)
- Homepage placement on conference website
- Sponsor video during Conference (2 min max)
- Recognition during Opening/General session



### ***Gold - \$10,000***

(Program Sponsorship Included)

- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Rotating banner on app & conference website
- Highlighted on social media (1x per month)
- Homepage placement on conference website
- Sponsor video during Conference (2 min max)



### ***Silver - \$5,000***

- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Rotating banner on app & conference website
- Highlighted on social media (6x per year)



### ***Bronze - \$500***

- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference

## EXHIBITOR OPPORTUNITY

### *Yellow Rose Exhibitor - \$300*

The Yellow Rose Marketplace is a special conference-only marketplace where exhibitors can virtually showcase their goods and services

#### EXHIBITOR BENEFITS

- Exhibitor listing with logo and link on conference app & website
- Open Zoom Room to present product to attendees
- Logo and link on public website under sponsors
- Access to 200,000+ NCL members and alumnae



***For Sponsorship or Exhibitor Inquiries please contact:***

**Katie Earnhart**

(714) 966-1005 x207 | [Sponsorship@nclonline.org](mailto:Sponsorship@nclonline.org)  
[nationalcharityleague.org](http://nationalcharityleague.org)

*We will customize a sponsor or exhibitor opportunity for you!*



*National Charity League, Inc.*  
MOTHERS AND DAUGHTERS SERVING COMMUNITIES TOGETHER

# SPONSORSHIP AGREEMENT

Please print the requested information as it shall appear in printed and digital materials:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State & Zip Code \_\_\_\_\_

Telephone/Fax \_\_\_\_\_

Email \_\_\_\_\_

Please indicate sponsorship choice:

Conference Sponsorship	Exhibitor Opportunities
<input type="checkbox"/> Platinum \$25,000	<input type="checkbox"/> Yellow Rose Marketplace \$300
<input type="checkbox"/> Gold \$10,000	
<input type="checkbox"/> Silver \$5,000	
<input type="checkbox"/> Bronze \$500	

Signature and title of authorized representative	Date
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Mail this agreement and check payable to National Charity League, Inc. to:

Annual Meeting & Leadership Conference  
C/O National Charity League, Inc.  
P.O. Box 60272  
Irvine, CA 92602

Attn: Tia Kline  
Phone: (714) 966-1005 X202  
Fax: (714) 966-1022

Prefer to pay online? Click [HERE](#) to select your sponsorship level & process payment.

**Terms and Conditions:**

- The package or level may be tailored to meet the needs of each sponsor.
- Priority for sponsor opportunities is based on confirmed payment received in full and in a timely manner to meet Conference production deadlines.
- NCL's Board of Directors reserves the right to approve all sponsors.