2022 LEADERSHIP CONFERENCE

THRIVE

National Charity League, Inc.®

ENVISION 100

April 22-23, 2022

Sponsorship Opportunities
SPONSORSHIP & EXHIBITOR OPPORTUNITIES

National Charity League, a fast-growing association of over 280 local philanthropic organizations in 31 states, is gathering its leaders for the National Charity League Annual Meeting & Leadership Conference. You could be part of the action, with the opportunity to reach over 200,000 members and alumnae!

More than 1,600 attendees are expected to participate our virtual conference. If you want to engage with a dynamic group of moms who are also leaders, influencers, and active volunteers in their local communities, this event is the place to be.

Why we hope you’ll join us

CONNECT

• Exchange ideas about social impact with women community leaders who are responsible for nearly 3 million volunteer hours annually in their local communities
• Nearly 70% of our adult volunteer leaders are working professionals with the majority in careers with household incomes over $150,000

SHOWCASE

• Demonstrate to these community influencers, who also serve more than 6,000 philanthropic partners, how your company can help support volunteers, philanthropy partners and the millions of people who receive their help
• Showcase your products and services in a personal and friendly setting

ENGAGE

• Women control $40 trillion in spending and influence 83% of all consumer spending in the U.S
• Gen Z is the largest generation of consumers in 2021, and 94% of households say she influences their purchases
• Acknowledge her power, engage and learn what you can do for her
“National Charity League has helped my daughter see herself in a different way... that she is part of something bigger — a culture that supports giving back.”

**Fast Facts**

<table>
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<tr>
<th>Conference Attendees</th>
<th>Members and Alumnae</th>
<th>10 Year Member Growth</th>
<th>Number of U.S. States</th>
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<tr>
<td>1600</td>
<td>200,000</td>
<td>90%</td>
<td>31</td>
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**Social Causes**

- Hunger
- Homelessness
- Disabled
- Seniors
- Women
- Child & Youth
- Community
- Family
- Health
- Military
- Education
- Animals

**Nonprofit Partners**

6,000+

*National Charity League, Inc. Annual Impact Report*
VIRTUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

**Platinum - $15,000**
(Exclusive Program Sponsorship Included) Inquire for details
- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Rotating banner on app & conference website
- Highlighted on social media (2x per month)
- Homepage placement on conference website
- Sponsor video during Conference (2 min max)
- Recognition during Opening/General session

**Gold - $10,000**
(Exclusive Program Sponsorship Included) Inquire for details
- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Rotating banner on app & conference website
- Highlighted on social media (1x per month)
- Homepage placement on conference website
- Sponsor video during Conference (2 min max)

**Silver - $5,000**
- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference
- Spotlight in Member Newsletters (2x per year)
- Logo included in Annual Impact Report
- Rotating banner on app & conference website
- Highlighted on social media (6x per year)

**Bronze - $500**
- Logo and link posted on public website under Sponsors
- Logo and link placement on conference app or website
- Promotions in email communications related to Conference

**Want More?**
Add $250 to any of the above packages and get your logo on one session from the agenda (max 4 sessions) and logo placement on live stream (approx. 45 mins).

All sponsorship benefits provided through 12/2022
VIRTUAL EXHIBITOR OPPORTUNITY

Yellow Rose Exhibitor - $300

The Yellow Rose Marketplace is a special conference-only marketplace where exhibitors can virtually showcase their goods and services.

EXHIBITOR BENEFITS

- Exhibitor listing with logo and link on conference app & website
- One hour open Zoom Room to present product to attendees
- Link on public website under Yellow Rose Exhibitor
- Exposure to 200,000+ NCL members and alumnae

For Sponsorship or Exhibitor Inquiries please contact:

Katie Earnhart
(714) 966-1005 x207 | Sponsorship@nclonline.org

nationalcharityleague.org

We will customize a sponsor or exhibitor opportunity for you!
SPONSORSHIP AGREEMENT

Please print the requested information as it shall appear in printed and digital materials:

Name/Title

Company

Website

Address

City

State & Zip Code

Telephone/Fax

Email

Please indicate sponsorship choice:

Conference Sponsorship

☐ Platinum $15,000

☐ Gold $10,000

☐ Silver $5,000

☐ Bronze $500

Exhibitor Opportunities

☐ Yellow Rose Marketplace $300

Sponsorship Add-On

☐ Logo Placement $250/ea - Qty: _____

Signature and title of authorized representative ____________________________ Date __________

Email this agreement to Katie.Earnhart@nclonline.org.

Mail and make check payable to:

Annual Meeting & Leadership Conference
C/O National Charity League, Inc.
P.O. Box 60272
Irvine, CA 92602

Attn: Tia Kline
Phone: (714) 966-1005 X202

Prefer to pay online? Click HERE to select your sponsorship level & process payment.

Terms and Conditions:

- The package or level may be tailored to meet the needs of each sponsor.
- Priority for sponsor opportunities is based on confirmed payment received in full and in a timely manner to meet Conference production deadlines.
- NCL’s Board of Directors reserves the right to approve all sponsors.