

## FOR IMMEDIATE RELEASE

Stacey Doss, APR Sagon-Phior <u>Stacey.doss@sagon-phior.com</u> 949-285-2362

## National Charity League to Leverage Billhighway for Enhanced Chapter Experience

- National Charity League and Billhighway launch new partnership to streamline chapter and financial operations. -

COSTA MESA, CA [June 11, 2020]: Billhighway, an industry-leading financial management platform dedicated to chapter-based organizations, is pleased to announce a new partnership with the <a href="National Charity League">National Charity League</a>, Inc. (NCL). The comprehensive solution will automate chapter finances and membership workflows to allow members to seamlessly join and engage with their local chapter.

NCL is a premier mother-daughter non-profit organization, with 282 chapters in 29 states, serving over 200,000 members and alumnae. With a mission to foster mother-daughter relationships through community service, leadership development and cultural experience, NCL volunteers nearly 3 million hours each year to over 4,000 charities creating a national annual \$68 million philanthropic impact.

"By partnering with Billhighway, we aim to simplify chapter operations and decrease the burden on chapter treasurers so that our officers can focus more time on achieving their chapter goals," said National Charity League CEO, Renée Tuzee. "Supporting our chapters with streamlined tools and technology is integral to chapter success and providing a better member experience."

Billhighway's innovative platform is designed for the unique needs of chapter-based organizations, with real-time financial visibility and quick, secure access to funds. Members and chapters will benefit from a personalized member experience, efficient expense management tools, event management, in-person payment capabilities and more.

"More and more, component-based organizations are seeking to maximize the productivity of their components. We're excited to contribute to increasing the effectiveness of powerful missions of associations like the National Charity League," said Billhighway Director of Growth, Mark Prevost. "It is an honor to support the impactful work of the dedicated mothers and daughters who commit their time to community service and volunteering."

"Billhighway is thrilled to partner with National Charity League and we look forward to expanding our relationship in the years to come," said Billhighway President, Tom Bomberski. "Our team is

committed to providing innovative tools and resources so chapters can better serve their members and in turn their communities now, and in years to come."

Billhighway brings decades of experience in serving member-based organizations and solving the unique data and financial challenges of chapter leaders, volunteers and members.

For additional information, please contact: Charlotte Muylaert, Billhighway Marketing Leader, <a href="mailto:cmuylaert@billhighway.com">cmuylaert@billhighway.com</a>

## **Billhighway**

Got Chapters? Billhighway gives component-based organizations the tools to automate and simplify operations while creating data visibility across your entire organization. This empowers you and your chapters to focus more on member value and grow your organization.

## National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.

Currently, the philanthropic organization has over 72,000 members in hundreds of chapters across the nation. Having grown by 76.6 percent in the last decade, those members contributed more than nearly three million volunteer hours to more than 4,000 local philanthropy partners last year alone, resulting in a \$68 million fiscal impact. National Charity League will proudly celebrate its 95<sup>th</sup> anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit <a href="https://www.nationalcharityleague.org">www.nationalcharityleague.org</a> to find a chapter in your area.

###