

FOR IMMEDIATE RELEASE

Stacey Doss, APR Sagon-Phior Stacey.doss@sagon-phior.com 949-285-2362

NATIONAL CHARITY LEAGUE, INC. FORMS NEW CHAPTER IN BEND, OR

Costa Mesa, CA (Dec. 11, 2019) – <u>National Charity League, Inc.</u> (NCL), the nation's premier mother-daughter non-profit organization, has announced the formation of the Bend Chapter. This is the organization's 272nd chapter to form in the United States.

The Bend Chapter is open to mothers and daughters who reside in or attend school in Deschutes County. This chapter, combined with the existing chapters (Blue Heron, Lake Oswego, Oregon Rose, Portland, Sunnyside, and Three Rivers) brings the total number of Oregon NCL Members to over 1,500. Last year, the existing chapters served 28,614 philanthropy hours and supported approximately 100 philanthropy partners.

In addition to participating in national philanthropic initiatives, the chapter's inaugural members will have the opportunity to choose which local organizations they will support through hands-on volunteer service hours. Daughters in 7th through 12th grade, known as Ticktockers, and their mothers, known as Patronesses, will together embark on a core program focused on philanthropy, strengthening mother-daughter relationships, cultural experiences and leadership opportunities.

"I'm incredibly excited to establish and launch the new Bend Chapter of National Charity League, Inc. (NCL), a special organization with a rich history and proven model for success across the nation," said Andra von Behren, President of the NCL, Inc., Bend Chapter. "For mothers with daughters, our local group provides a unique opportunity to spend quality time together and lead by example—fostering a greater sense of social responsibility and caring for others. Looking forward to great things ahead for our moms, our daughters and our community!"

For more information, please contact the VP of Membership at membershipbend@nclonline.org

About National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.

Currently, the philanthropic organization, which has grown by nearly 70 percent in the last decade, has over 72,000 members in hundreds of chapters across the nation. Last year, those members contributed more than 2.7 million volunteer hours to more than 4,000 local philanthropy partners and their chapters, resulting in a \$66 million fiscal impact. National Charity League will proudly celebrate its 95th anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit <u>www.nationalcharityleague.org</u> to find a chapter in your area.