



National Charity League, Inc.®

IMPACT

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National Charity League, Inc.®

2022-2023 ANNUAL RESULTS

CELEBRATING MORE THRIVING COMMUNITIES THAN EVER!



Nancy Dean, National Charity League's CEO and Sustainer member, shares an overview of the year and her heartfelt feelings about the accomplishments of our members, partners and communities. Ms. Dean also reveals what's new and what's coming as we soon approach our 100th anniversary.

Our Impact

We've had continuous growth over the past year. Experience the incredible strides and significant fiscal impact we have achieved.

Our Programs

Our programs are founded upon the pillars of philanthropy, leadership and culture. See their effect on members and communities.

Our Inspiration

We're making dreams come true through an investment in our youngest female members as we near our 100th anniversary.

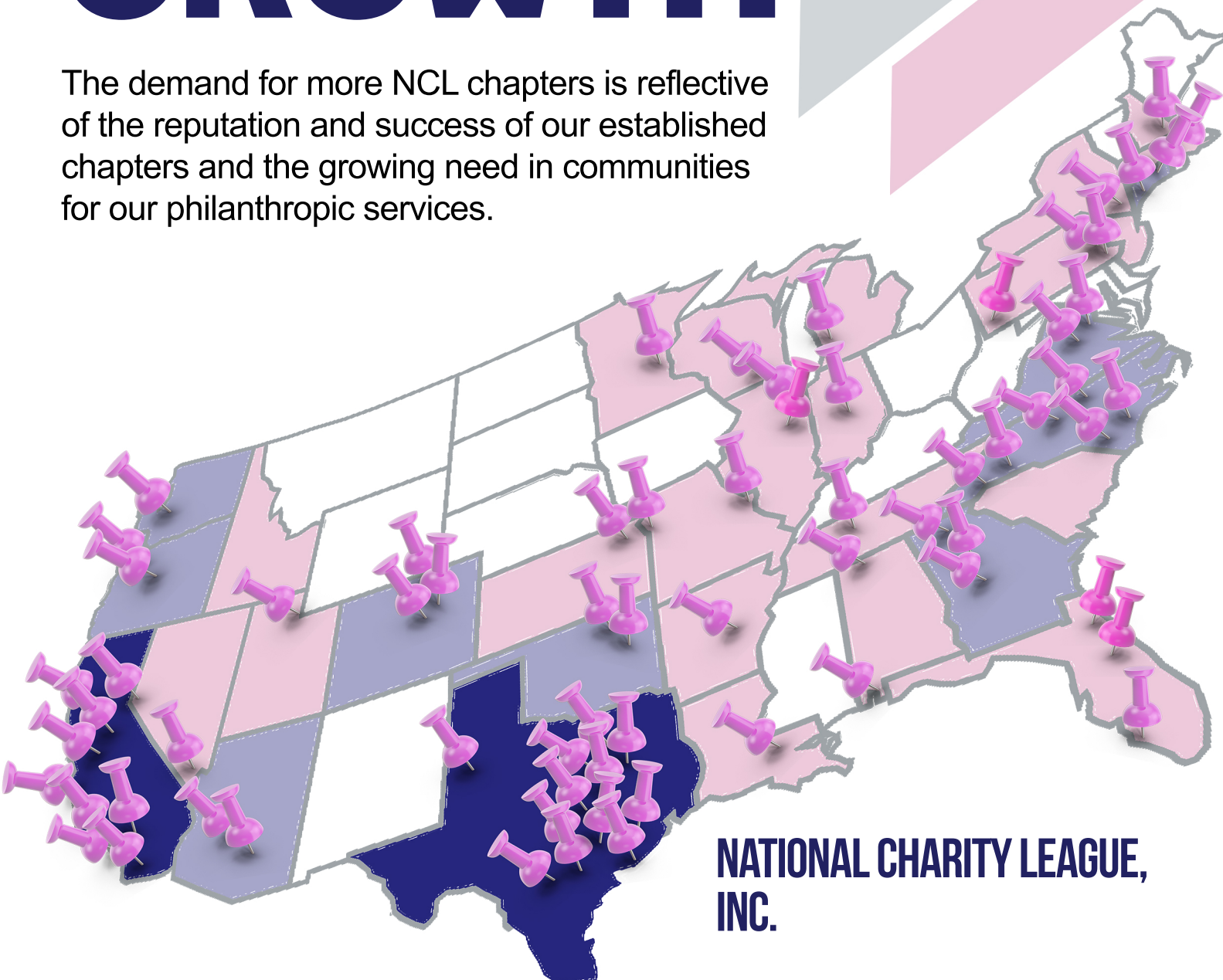
OUR IMPACT

Increasing our chapter presence in more communities and supporting multiple new philanthropy partners has empowered our ability to help more local communities thrive.



NEW GROWTH

The demand for more NCL chapters is reflective of the reputation and success of our established chapters and the growing need in communities for our philanthropic services.



**NATIONAL CHARITY LEAGUE,
INC.**

In 2023, NCL has a presence in **64% of the country.**

NCL membership has **increased by 47%** in the past decade.

In the last 10 years, the number of **NCL chapters** has increased by **52%.**

**NEARLY 3M ANNUAL
PHILANTHROPIC HOURS**

**\$92M + NATIONAL
FISCAL IMPACT***

**230,000 MEMBERS
& ALUMNAE**

295+ CHAPTERS

32 STATES

*THE VALUE OF A NATIONAL VOLUNTEER HOUR IS \$31.80. (APRIL 2023, INDEPENDENT SECTOR).

TOP AREAS OF IMPACT

ANIMALS



96,748 hours
\$3,076,586

ART & CULTURE



49,068 hours
\$1,560,362

CHILDREN & YOUTH



279,487 hours
\$8,887,687

DISASTER RESPONSE/ENVIRONMENT



52,909 hours
\$1,682,506

EDUCATION



80,022 hours
\$2,544,700

FAMILY SERVICES



124,433 hours
\$3,956,969

FOOD



186,035 hours
\$5,915,913

HEALTH



149,717 hours
\$4,761,001

HOUSING



106,133 hours
\$3,375,029

MENTAL HEALTH



4,111 hours
\$130,730

MILITARY



109,201 hours
\$3,472,592

NCL-RELATED



421,448 hours
\$13,402,046

OLDER ADULTS



130,688 hours
\$4,155,878

PEOPLE WITH DISABILITIES



75,574 hours
\$2,403,253

SOCIAL SERVICES



51,106 hours
\$1,625,171

WOMEN & GIRLS



25,776 hours
\$819,677



HOW WE INVEST

We invest the majority of our funding into chapter support. This is how our membership is able to positively impact their communities. We believe in practicing good governance, ethical management practices and accountability.

FUNCTIONAL EXPENSES

73%
PROGRAM SERVICES

24%
MANAGEMENT & GENERAL

3%
FUNDRAISING

Platinum
Transparency
2023

Candid.

Charity
Navigator



+ FOUR-STAR +

NCL is a nationally recognized organization with outstanding ratings, earning a Platinum Seal of Transparency from Candid and a 4 out of 4 stars rating from Charity Navigator.

PHILANTHROPY PARTNERS

The following examples highlight the number of volunteer hours and the fiscal impact we make as a national organization with our philanthropy partners.

NATIONAL PHILANTHROPY PARTNERS



American
Heart
Association.

16,437 hours
\$522,697



16,103 hours
\$512,075



72,330 hours
\$2,300,094



American
Red Cross

3,202 hours
\$101,824

OUR TOP PHILANTHROPY PARTNERS



61,271 hours
\$1,948,418



23,827 hours
\$757,699



THE HUMANE SOCIETY
OF THE UNITED STATES

21,882 hours
\$695,848



**Special
Olympics**

15,106 hours
\$480,371



14,354 hours
\$456,457



11,631 hours
\$369,866



11,077 hours
\$352,249

**national
COVID
response**

10,754 hours
\$341,977



9,970 hours
\$317,046



8,548 hours
\$271,826



8,047 hours
\$255,895



7,414 hours
\$235,765

2022-2023 PROGRAMS

Mothers and their daughters (grades 7-12) participate in an enriching program that embraces pillars of philanthropy, leadership and culture. Many members continue by becoming Sustainers in Forever NCL, a national network of experienced NCL philanthropists.

PHILANTHROPY

As a multi-generational philanthropic organization of mothers and daughters, we donate close to three million hours annually to over 6,000 charities. We understand and serve communities in partnership with local and national nonprofits. Together, with the national organizations below, we're partnering to create an even bigger impact.



Raising Awareness

This partner is invested in Alzheimer's care, advocacy, and research. We offer support through their Walk to End Alzheimer's signature event and hosting community forums.



Love Your Heart

They create awareness, education and training for cardiovascular health. Members join their Heart Walk, build Go Red for Women awareness and participate in Hands-only CPR training.



Make A Difference

In 1925, they were our very first philanthropy partner! We serve as Blood Donor Ambassadors and support their many disaster response initiatives, such as fire safety education and the missing maps project.



Support Our Military

Their focus is on volunteer support of military, veterans, and first responders. The "Sleep Tight" program was started by an NCL member to create greeting cards and pillowcases with messages of gratitude for our military.

LEADERSHIP

WE ARE BUILDING CAPABLE, COURAGEOUS LEADERS THROUGH OPPORTUNITIES TO LEARN, REFLECT AND DEVELOP. OUR GIRLS LEARN THE ESSENTIAL SKILLS TO BECOME GREAT LEADERS.



NCL is Developing Women Leaders

Several of our girls, also known as Ticktockers, provide insight into what leadership means to them and how the NCL experience has helped them develop as leaders in their education and careers.



National Leadership Opportunities

Members of our National Ticktocker Advisory Council have a chance to help shape the programming of NCL, while having a voice and collaborating with other girls across the country. Recently, these girls led a peer-to-peer training where they taught others about the various leadership positions. See them soar!



CULTURE

NCL recognizes the importance of diverse perspectives and experiences to meet the needs of the communities we serve. Inspiring a legacy of social awareness and compassion, we welcome diversity across our membership and in our community partnerships.



Diversity, Equity & Inclusion Program

This program embraces “Creating a Culture of Dignity Workshop” by Rosalind Wiseman in collaboration with our Ticktockers Advisory Council. Activities include role-play scenarios, connection exercises, videos, and toolkits.

We’ve also established a successful DEI Council and heard from Wendy Knight Agard on embracing diversity within ourselves.



Center For Brain Health Program

This program helps to advance leadership skills by providing Ticktockers with an online, on-demand program on mindfulness. Activities include music, walking and creativity exercises.



Etiquette Program

Beloved NCL guest and etiquette expert, Myka Meier, guides members on modern etiquette and soft skills to teach them how to live fulfilling lives. Whether it is dining etiquette, tea training or new age manners, Myka goes into it all with fun do's and don'ts.

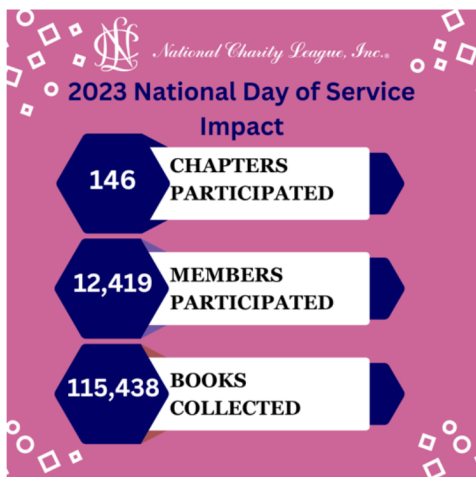
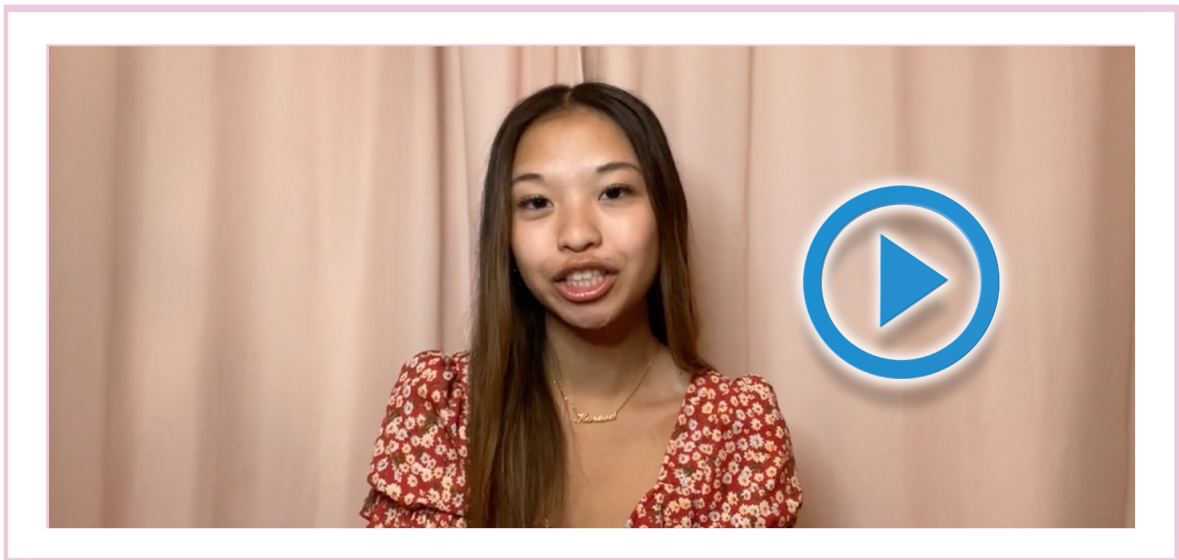


PROGRAM HIGHLIGHTS

National Panhellenic Conference

The organization supports the sorority experience and women's empowerment. They graciously donated two \$1,000 scholarships for Ticktock members.

2023 SCHOLARSHIP RECIPIENTS



NCL National Day of Service

We're excited to share our collective impact for our 2nd National Day of Service, which was held on January 16, 2023, the Martin Luther King Jr. (MLK) Day of Service. With a focus on literacy, one of Dr. King's top priorities, our members contributed based on the needs in their local community through organizing book drives, creating bookmarks or setting up mobile libraries.

OUR INSPIRATION



This is a first in our fundraising to support our youngest member's dreams. This fund will reward chapters that have the best new program ideas. Through the generosity of a \$250,000 challenge match gift, we are raising another \$250,000 by 2025.



Katie Earnhart, Resource Development Specialist, and Ava Sadasivan, Ticktocker Advisory Council Member. Logo design by Sarah Seymour, Ticktocker

DONORS & SPONSORS



National Panhellenic Conference is an NCL Gold Sponsor. This 26 member women-only organization advocates and supports the advancement of the sorority experience and generously supports NCL.



Gramercy Gifts is an NCL Silver Sponsor and NCL's official supplier of award, thank you and recognition charms and gifts. They also proudly present porcelain china and crystal collections with the official NCL, Inc. logo.

**A complete list of our donors and sponsors can be viewed in the
NCL SUPPORTERS section of our website. Thank you!**

www.nationalcharityleague.org



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