



*National Charity League, Inc.®*

**FOR IMMEDIATE RELEASE**

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**NATIONAL CHARITY LEAGUE, INC. LAUNCHES NATIONAL  
MEMBERSHIP DRIVE**

*--Driven by need for volunteers during COVID-19, National Charity League looks to grow, thus increasing its ability to assist philanthropy partners--*

**COSTA MESA, CA (November 30, 2020) – [National Charity League, Inc.](#)** (NCL), the nation’s premier mother-daughter volunteer non-profit organization, announced today that its chapters recently launched their annual membership drives, which run through January. Increased membership will allow National Charity League to provide more assistance to philanthropy partners like Meals on Wheels, Feeding America and National Coalition for the Homeless, organizations that are stretched thin during the global pandemic.

Despite being in the middle of a global pandemic, National Charity League experienced membership growth in 2020, and is expecting new chapters to open in three new states: South Carolina, New Jersey and Ohio. This membership and chapter growth path highlights the need for philanthropic services at the local community level, a movement that National Charity League has led through philanthropic mother-daughter volunteerism for 95 years.

“The country needs National Charity League now more than ever,” said Erin Journigan, Director of Membership, National Charity League, Inc. “Our philanthropy partners rely on our mother-daughter volunteers to fuel their efforts at the community outreach level. The more members we have

volunteering their time, the more these philanthropy partners can contribute to the massive need that COVID-19 has created. Mothers and daughters throughout our country are looking for ways to give back and make a difference in their community. There is no better way to contribute to your neighborhood than by joining or starting a local chapter of National Charity League.”

National Charity League, Inc. has a long history of generations of women providing for others in times of need. Formed in 1925 in the aftermath of World War I, a special group of women led by Mrs. Paul William Lawrence (Gladys Bernice Wilkinson) gathered. As Patronesses of the Los Angeles community, they made layettes for the American Red Cross and assembled food baskets for the hungry. Then in 1936 just prior to World War II, Mrs. Lawrence organized a group of young women at the University of California at Los Angeles to assist and support activities at Children’s Hospital in their spare time and National Charity League, Inc. was born.

### **About National Charity League, Inc.**

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation’s premier mother-daughter volunteer non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.

Currently, the philanthropic organization has over 200,000 members and alumnae across the nation, and over 280 chapters. Active members donate over 2.5 million volunteer hours annually. Having grown by nearly 71 percent in the last decade, members contributed their time to over 6,000 local philanthropy partners last year alone, resulting in a \$68.7 million fiscal impact. National Charity League proudly celebrates its 95<sup>th</sup> anniversary this year, and looks forward to its 100 year anniversary in 2025.

For more information on becoming a member, starting a chapter, or for Alumnae interested in reconnecting, visit [www.nationalcharityleague.org](http://www.nationalcharityleague.org).

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