



*National Charity League, Inc.®*

**FOR IMMEDIATE RELEASE**

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**NATIONAL CHARITY LEAGUE, INC. FORMS NEW CHAPTER IN NORTH CAROLINA**

**Greensboro, North Carolina (March 24, 2020)** – [National Charity League, Inc.](http://NationalCharityLeague.com) (NCL), the nation's premier mother-daughter non-profit organization, announced the formation of the Guilford Swallowtails Chapter. This is the organization's 279<sup>th</sup> chapter to form in the United States.

The Guilford Swallowtails Chapter is open to mothers and daughters who reside in the Guilford County area. This chapter, combined with the existing eight chapters, brings the total number of NCL members in North Carolina to 1,643. Since June 2019, North Carolina chapters have donated over 27,400 philanthropy hours to their local philanthropy partners.

In addition to participating in national philanthropic initiatives, the chapter's inaugural members will have the opportunity to choose which local organizations they will support through hands-on volunteer service hours. Daughters in 7<sup>th</sup> through 12<sup>th</sup> grade, known as Ticktockers, and their mothers, known as Patronesses, will together embark on a core program focused on philanthropy, strengthening mother-daughter relationships, cultural experiences and leadership opportunities.

"With the help of Angela Harris, the co-founder of the Guilford Swallowtails chapter, we are ecstatic," said Michelle Bradley, Chapter President. "While we cannot put into words what formation means to us, I think I speak on behalf of the founding members; we share one commonality. We want to spend these last years with our daughters contributing to our community while developing thoughtful, compassionate, and kind young women."

"Our chapter, the Guilford Swallowtails, is named after the North Carolina Tiger Swallowtail Butterfly. The butterfly represents endurance, hope, grace, and life – all qualities the founding members share and intend to pass onto not only their daughters but the community at large. We are truly honored and grateful to carry on the NCL name with pride!"

For more information, please contact the VP of Membership at [NCLGuilfordSwallowtails@nclonline.org](mailto:NCLGuilfordSwallowtails@nclonline.org).

**About National Charity League, Inc.**

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.



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Currently, the philanthropic organization, which has grown by nearly 82 percent in the last decade, has over 70,000 members in hundreds of chapters across the nation. Last year, those members contributed more than 2.7 million volunteer hours to more than 4,000 local philanthropy partners and their chapters, resulting in a \$66 million fiscal impact. National Charity League will proudly celebrate its 95th anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit [www.nationalcharityleague.org](http://www.nationalcharityleague.org) to find a chapter in your area.

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