



National Charity League, Inc.®

FOR IMMEDIATE RELEASE

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NATIONAL CHARITY LEAGUE, INC. FORMS NEW CHAPTER IN ALABAMA

Madison City, AL (March 17, 2020) – [National Charity League, Inc.](#) (NCL), the nation's premier mother-daughter non-profit organization, announced the formation of the Madison City Chapter. This is the organization's 277th chapter to form in the United States.

The Madison City Chapter is open to mothers and daughters who reside in or attend school in Madison County, AL and the surrounding area.

This chapter, combined with the existing chapter, Eastern Shore, brings the total number of NCL members in Alabama to 243. Since April 2019, the Eastern Shore Chapter has donated over 2,300 hours of philanthropy work to their local community and currently partners with 13 local philanthropies.

In addition to participating in national philanthropic initiatives, the Madison City Chapter's inaugural members will have the opportunity to choose which local organizations they will support through hands-on volunteer service hours. Daughters in 7th through 12th grade, known as Ticktockers, and their mothers, known as Patronesses, will together embark on a core program focused on philanthropy, strengthening mother-daughter relationships, cultural experiences and leadership opportunities.

"I wanted to start an NCL Chapter as a way for me and my daughter to connect to the community in our new town where we didn't know a single soul after moving from Temecula, CA," said Michelle Ventigan, Chapter President. We had always considered joining NCL as soon as I had heard of this organization. Unfortunately, we moved right before my daughter began her 6th grade year, to a city without a chapter, and I had a huge fear of a missing out feeling. Even though I had never been personally involved I really felt that our new town was a great place to introduce a chapter and put out feelers in the community. I'm so happy and lucky to have found a few amazing ladies who believe in this and really helped get the word out. I look forward to seeing our chapter blossom in the coming years."

For more information, please contact the VP of Membership at MembershipMadisoncity@nclonline.org

About National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.



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Currently, the philanthropic organization, which has grown by nearly 82 percent in the last decade, has over 72,000 members in hundreds of chapters across the nation. Last year, those members contributed more than 2.7 million volunteer hours to more than 4,000 local philanthropy partners and their chapters, resulting in a \$66 million fiscal impact. National Charity League will proudly celebrate its 95th anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit www.nationalcharityleague.org to find a chapter in your area.

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