

## FOR IMMEDIATE RELEASE

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## NATIONAL CHARITY LEAGUE, INC. FORMS NEW CHAPTER IN NORWALK, CT

**Norwalk, CT – April 19, 2021 –** <u>National Charity League, Inc.</u> (NCL), the nation's premier motherdaughter non-profit organization, announced the formation of the Norwalk Chapter. With the addition of the Norwalk Chapter, NCL now has 285 chapters across the county.

The Norwalk Chapter is open to mothers and daughters who reside in the Norwalk area. This chapter, combined with the existing 8 chapters in Connecticut, brings the total number of NCL members in Connecticut to over 1,850. The members in this area served over 24,000 philanthropy hours from 2020-2021. With the addition of the Norwalk Chapter, they hope to make an even greater impact on their local communities.

In addition to participating in national philanthropic initiatives, the chapter's inaugural members will have the opportunity to choose which local organizations they will support through hands-on volunteer service hours. Daughters in 7<sup>th</sup> through 12<sup>th</sup> grade, known as Ticktockers, and their mothers, known as Patronesses, will together embark on a core program focused on philanthropy, strengthening mother-daughter relationships, cultural experiences, and leadership opportunities.

Chapter President, Jo-Anne Minoff said, "About 19 long months ago, I reached out to NCL because I had heard about this great opportunity from a friend, and I knew it was something I wanted my daughter Morgan and me to experience. I also knew the women in this community could make an impact. After many attempts to form, and the interruption of COVID-19, I'm so excited to see this come together, to get to know everyone, and to start making a difference in our community."

For more information, please contact the VP of Membership at MembershipNorwalk@nclonline.org

## About National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. By incorporating mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond through leadership development, philanthropy, and culture. National Charity League recognizes the importance of diverse perspectives and experiences to meet the needs of the communities it serves.

Currently, the philanthropic organization has over 200,000 members and alumnae in hundreds of chapters across the nation. Last year, members contributed more than 2.5 million volunteer hours to more than 6,000 local philanthropy partners and their chapters, resulting in a \$68.7 million fiscal impact. National Charity League proudly celebrates its 100th anniversary in 2025. Do you want to make an impact in your local community? Visit <u>www.nationalcharityleague.org</u> to find more information on how to get involved.