



National Charity League, Inc.®

FOR IMMEDIATE RELEASE

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NATIONAL CHARITY LEAGUE, INC. FORMS NEW CHAPTER IN RIO GRANDE VALLEY, TEXAS

Rio Grande Valley, Texas (Feb. 28, 2022) – [National Charity League, Inc.](#) (NCL), the nation’s premier mother-daughter non-profit organization, announced the formation of the Rio Grande Valley Chapter. With the addition of the Rio Grande Valley Chapter, NCL now has 290 chapters across the United States.

The Rio Grande Valley Chapter is open to mothers and daughters who reside in the Rio Grande Valley area. This is the first chapter to serve the South Texas area near the US/Mexico border. However, it joins nearly 100 other chapters in Texas located throughout Dallas, Houston, Austin, and San Antonio. The Rio Grande Valley members are excited to join the organization, impacting their local communities and bringing NCL to new areas.

In addition to participating in national philanthropic initiatives, the chapter’s inaugural members will have the opportunity to choose which local organizations they will support through hands-on volunteer service hours. Daughters in 7th through 12th grade, known as Ticktockers, and their mothers, known as Patronesses, will together embark on a core program focused on philanthropy, strengthening mother-daughter relationships, cultural experiences, and leadership opportunities.

“National Charity League works toward cultivating mother/daughter experiences when teenagers are busy with friends, school, and extracurricular activities,” said Chapter President Norma Flores-Ruiz. “The social calendar of our children often dictates their availability to spend time with their family, and sadly it’s usually quick little trips to and from events. That is why I made it my mission to bring an organization like National Charity League to the Rio Grande Valley.”

“My vision going forward is that NCL of the Rio Grande Valley is a place where young ladies and their mothers can spend quality time fostering relationships within their community, all while preserving NCL traditions and core values which are appreciating the growth that comes from connecting with different communities and cultures,” continued Ruiz. “Every young lady in this organization should aspire to live out these core values and always give with an open heart and mind.”

For more information, please contact the VP of Membership at membershipriograndevalley@nclonline.org.

About National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation’s premier mother-daughter non-profit organization. By incorporating mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond through leadership development, philanthropy, and culture. National Charity League recognizes the importance of diverse perspectives and experiences to meet the needs of the communities it serves.



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Currently, the philanthropic organization has over 200,000 members and alumnae in hundreds of chapters across the nation. Last year, members contributed more than 2.5 million volunteer hours to more than 6,000 local philanthropy partners and their chapters, resulting in a \$68.7 million fiscal impact. National Charity League proudly celebrates its 100th anniversary in 2025.

Do you want to make an impact in your local community? Visit www.nationalcharityleague.org to find more information on how to get involved.

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