



National Charity League, Inc.®

FOR IMMEDIATE RELEASE

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**NATIONAL CHARITY LEAGUE, INC. FORMS A NEW CHAPTER IN
FLORIDA**

Sarasota, FL (March 16, 2020) – [National Charity League, Inc.](#) (NCL), the nation's premier mother-daughter non-profit organization, announced the formation of the Sarasota Chapter. This is the organization's 276th chapter to form in the United States.

The Sarasota Chapter is open to mothers and daughters who reside in or attend school in Sarasota and the surrounding area. This chapter is the first in Florida.

In addition to participating in national philanthropic initiatives, the chapter's inaugural members will have the opportunity to choose which local organizations they will support through hands-on volunteer service hours. Daughters in 7th through 12th grade, known as Ticktockers, and their mothers, known as Patronesses, will together embark on a core program focused on philanthropy, strengthening mother-daughter relationships, cultural experiences and leadership opportunities.

"We are very proud to join the NCL Family," said Joanna Haller, Chapter President. "I have been inspired and impressed with the amount of time, energy, and commitment this team has given to become the first NCL Chapter in the state of Florida! We look forward to the impact we are going to have on our own community and hope to inspire other moms and daughters across the state to form their own NCL Chapters too."

For more information, please contact the VP of Membership at MembershipSarasota@nclonline.org.

About National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.

Currently, the philanthropic organization, which has grown by nearly 82 percent in the last decade, has over 72,000 members in hundreds of chapters across the nation. Last year, those members contributed more than 2.7 million volunteer hours to more than 4,000 local philanthropy partners and their chapters, resulting in a \$66 million fiscal impact. National Charity League will proudly celebrate its 95th anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit www.nationalcharityleague.org to find a chapter in your area.

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