



*National Charity League, Inc.®*

**FOR IMMEDIATE RELEASE**

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**NATIONAL CHARITY LEAGUE, INC. FORMS NEW CHAPTER IN  
CONNECTICUT**

**Greenwich, CT (March 16, 2020)** – [National Charity League, Inc.](http://NationalCharityLeague.com) (NCL), the nation's premier mother-daughter non-profit organization, announced the formation of the Greenwich Chapter. This is the organization's 275<sup>th</sup> chapter to form in the United States.

The Greenwich Chapter is open to mothers and daughters who reside or attend school in the Greenwich and surrounding area. Over 27,355 philanthropy hours have been donated by the 8 chapters that already exist in this area. This chapter combined with the existing 8 chapters brings the total number of NCL members in Connecticut and New York to 2,188.

In addition to participating in national philanthropic initiatives, the chapter's inaugural members will have the opportunity to choose which local organizations they will support through hands-on volunteer service hours. Daughters in 7<sup>th</sup> through 12<sup>th</sup> grade, known as Ticktockers, and their mothers, known as Patronesses, will together embark on a core program focused on philanthropy, strengthening mother-daughter relationships, cultural experiences and leadership opportunities.

"As the founding President of the Greenwich Chapter, I am overwhelmed with gratitude to have the opportunity to bring NCL to this beautiful community," said Alessandra Brus, Chapter President. "There is something magical about the bond between a mother and her daughter. NCL provides a solid and interesting foundation from which we, as mothers, can mentor our daughters to lead with love and serve our community together. Gratus incipere!?"

For more information, please contact the VP of Membership at [MembershipGreenwich@nclonline.org](mailto:MembershipGreenwich@nclonline.org).

**About National Charity League, Inc.**

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation's premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.

Currently, the philanthropic organization, which has grown by nearly 82 percent in the last decade, has over 72,000 members in hundreds of chapters across the nation. Last year, those members contributed more than 2.7 million volunteer hours to more than 4,000 local philanthropy partners and their chapters, resulting in a \$66 million fiscal impact. National Charity League will proudly celebrate its 95th anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit [www.nationalcharityleague.org](http://www.nationalcharityleague.org) to find a chapter in your area.

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