



FOR IMMEDIATE RELEASE

NATIONAL CHARITY LEAGUE EXPANDS PARTNERSHIP WITH OPERATION GRATITUDE TO ASSEMBLE MILITARY CARE PACKAGES

--Assembly takes place April 23 on NCL's "National Day of Service"--

--Care Packages will be delivered to US troops defending NATO territory near Ukraine--

COSTA MESA, CA – APRIL 13, 2022 -- National Charity League, Inc. (NCL), the nation's premier mother-daughter non-profit organization, today announced an expansion of its partnership with Operation Gratitude, a nationwide nonprofit which offers opportunities for hands-on volunteerism in support of Military, Veterans, and First Responders. NCL volunteers will assemble Care Packages for Operation Gratitude bound for members of the US military stationed near Ukraine as the conflict in that country continues.

While NCL has over 290 chapters nationwide, there are over 50 chapters in Southern California alone. There will be a special Care Package Assembly taking place in Los Angeles on April 23, which NCL has designated as "National Day of Service." NCL is expecting 40 members to attend the Care Package Assembly in Los Angeles in-person, with an additional 8,800+ members in hundreds of chapters across the country to participate in designated Operation Gratitude projects on this day.

"Operation Gratitude exists so that all those who raise their hand in service and sacrifice for our nation know their service matters to the American people," said Operation Gratitude CEO James Johnson. "This important mission is carried out through the generosity of our volunteers. We are so thankful for this long-standing relationship with National Charity League, and specifically, appreciate that they would choose to partner with us for their National Day of Service."

"We felt our April 23 National Day of Service was the ideal time to continue to expand our partnership with Operation Gratitude, as thousands of our troops are called to Eastern Europe, in need of Care Packages that we are happy to assemble," said Iris Swinea, Director of Programs for National Charity League. "The notes of thanks from active military who receive these packages inspire us every day to do more."

National Charity League has provided volunteer support to Operation Gratitude on a number of projects for the last 12 years. Care Packages typically include handwritten letters of gratitude, snacks, hygiene and handmade items and other comforts from home. Last year, NCL members donated thousands of hours representing over \$1,662,000 in volunteer time to Operation Gratitude. They will continue supporting Operation Gratitude and provide even more hours this year.

About Operation Gratitude

Operation Gratitude is a nationwide nonprofit dedicated to providing grateful Americans across our country with opportunities for hands-on volunteerism in support of military, veterans and first responders. In March of 2003, Operation Gratitude sent its first four Care Packages to deployed service members in Iraq. Since its inception, the organization has encouraged Americans across the country to express their gratitude and lift the spirits of millions of deployed troops, recruit graduates, veterans, military families, and first responders. The volunteers of Operation Gratitude are a generous and spirited grassroots network of Americans joined in common cause to say “Thank You” to all who serve our great nation. For more information visit OperationGratitude.com.

About National Charity League, Inc.

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation’s premier mother-daughter non-profit organization. By incorporating mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond through leadership development, philanthropy, and culture. National Charity League recognizes the importance of diverse perspectives and experiences to meet the needs of the communities it serves.

Currently, the philanthropic organization has over 200,000 members and alumnae in hundreds of chapters across the nation. Last year, members contributed more than 2.7 million volunteer hours to more than 6,000 local philanthropy partners and their chapters, resulting in a \$76 million fiscal impact. National Charity League proudly celebrates its 100th anniversary in 2025.

Visit www.nationalcharityleague.org to find more information on how to get involved.

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