



*National Charity League, Inc.®*

**FOR IMMEDIATE RELEASE**

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**NATIONAL CHARITY LEAGUE, INC. AND OPERATION GRATITUDE  
FORM NATIONAL PARTNERSHIP**

*--NCL to expand its volunteer participation as Operation Gratitude scales from military and first responder support to include healthcare workers during COVID-19 crisis--*

**COSTA MESA AND CHATSWORTH, CA (April 20, 2020) – [National Charity League, Inc.](#) (NCL), the nation’s premier mother-daughter non-profit organization, today announced a partnership with [Operation Gratitude](#), the largest and most impactful nonprofit in the country for hands-on volunteerism in support of military, veterans, and first responders. Currently, NCL has 21 chapters actively involved in Operation Gratitude projects. Several more of NCL’s 279 chapters are expected to join the effort.**

The announcement comes on Volunteer Recognition Day, and as Operation Gratitude expands its support to include healthcare workers during the COVID-19 crisis. National Charity League has provided volunteer support to Operation Gratitude on a number of projects for the last 12 years, including care package assembly and letter writing.

Over the past three weeks, Operation Gratitude has delivered more than 850,000 individual items and handwritten letters of appreciation to dozens of hospitals in New York City, Seattle, and New Orleans, as well as metropolitan police and fire departments and National Guard units in areas particularly impacted by the pandemic. This week, those efforts continue with a delivery of nearly 150,000 individual items and thank you letters to the 8,000 troops in the Californian National Guard.

National Charity League will help by composing hundreds of the handwritten letters to the men and women who served and protected during this pandemic, and will assemble

paracord “survival” bracelets. Made of parachute cord and able to hold up to 550 lbs. of weight, the bracelets provide 7.5 feet of cord in an emergency.

“National Charity League began volunteering for Operation Gratitude over 12 years ago, with the common goal of serving our communities. I see no better time to expand our partnership than when our joint service is needed the most -- during the COVID-19 crisis,” said Renée Tuzee, CEO, National Charity League, Inc. “We plan to grow the scope of our volunteer work from 21 chapters across the country to dozens more, all focused on serving military, veterans, first responders and now healthcare workers as they serve on the frontlines of this crisis, and other future crises.”

“As the last 12 years have demonstrated, the NCL/Operation Gratitude partnership will continue long after the current crisis is over,” said Nancy Levy, Director of Donor Relations, Operation Gratitude. “We share a common goal of giving back to the heroes in our communities, and thanking all who serve. We are delighted to expand our partnership with the National Charity League, and look forward to what our two organizations can accomplish together.”

### **About National Charity League, Inc.**

Established in Los Angeles, California in 1925, and incorporated in 1958, National Charity League, Inc. is the nation’s premier mother-daughter non-profit organization. Through mission-based programming, National Charity League develops socially responsible community leaders and strengthens the mother-daughter bond. The core program includes leadership development, community service, and cultural experiences.

Currently, the philanthropic organization has over 72,000 members in hundreds of chapters across the nation. Having grown by nearly 82 percent in the last decade, those members contributed more than nearly three million volunteer hours to more than 4,000 local philanthropy partners last year alone, resulting in a \$68 million fiscal impact. National Charity League will proudly celebrate its 95<sup>th</sup> anniversary in 2020.

For more information or for Alumnae interested in reconnecting, visit [www.nationalcharityleague.org](http://www.nationalcharityleague.org) to find a chapter in your area.

### **About Operation Gratitude**

Operation Gratitude is the largest nonprofit in the country for hands-on volunteerism in support of Military, Veterans, and First Responders. Since 2003, the organization has delivered more than 2.6 Million Care Packages and has provided opportunities for countless Americans to forge strong bonds with their Military and First Responder heroes through volunteer service projects, acts of gratitude, and meaningful engagements in communities nationwide. In 2019 alone, more than 1 Million volunteers participated in 10,000 Operation Gratitude Service Projects nationwide. They believe that the best way to forge strong bonds and build bridges between grateful Americans and their military

and first responder heroes is through actions in communities nationwide, and Operation Gratitude is uniquely positioned to do just that. For more information, visit [www.operationgratitude.com](http://www.operationgratitude.com).

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